



All About the Heritage Hustle Fun Run

What is the Heritage Hustle Fun Run?

- A school wide event on Thursday, October 5 in which all students and staff participate.
- A new approach to fundraising that avoids selling products and directs ALL profits back to the school.
- Heritage PTO's Fundraiser, where students are encouraged to get pledges and run laps to raise money

What are the goals of the Heritage Hustle Fun Run?

- To fund Heritage PTO programming, including assemblies, field trip opportunities, technology needs, birthday books, new playground equipment, and academic needs that might not otherwise be available.
- To include the entire Heritage Elementary community in a fun and healthy "welcome back" activity.
- To be successful enough to make this the **only** Heritage PTO fundraiser of the year.

What do students do for the Heritage Hustle Fun Run?

- Use a pledge form or online Classmunity pledge website to collect sponsors for the Heritage Hustle Fun Run.
- Run/walk on the school track for 20 minutes (2- 10 minute sessions) on the Heritage Hustle Fun Run day.
- Have a ton of *fun*, whether or not they have pledges!

What do parents/guardians do for the Heritage Hustle Fun Run?

- Help your student approach sponsors before the Heritage Hustle Fun Run. Please note, we do NOT promote door-to-door solicitation of sponsors. Friends and family are the best sponsors!
- Volunteer the day of the Heritage Hustle Fun Run (volunteer background check required).
- Dress your student appropriately for running and the weather the day of the Heritage Hustle Fun Run.
- Support their students with words of encouragement.
- Help your student collect pledges and thank their sponsors after the Heritage Hustle Fun Run.

What do students get from the Heritage Hustle Fun Run?

- An understanding of the fun and importance of exercise.
- An appreciation of teamwork and the strong school unity at Heritage Elementary.
- A FREE race bib and healthy snack on Heritage Hustle Fun Run day.
- A chance to earn classroom and all-school incentives!

What about pledges?

- Sponsors can pledge an amount per lap or a set amount.
- All donations are tax-deductible. For donations less than \$250, a cleared check serves as a receipt. A receipt will be sent home for donations greater than \$250 or by request.
- If your family prefers not to solicit pledges, please consider making a donation to Heritage PTO (checks payable to WCSD).
- New this year, we will be offering an online pledge opportunity through Classmunity. More details to follow.

What happens after the Heritage Hustle Fun Run?

- Each child receives a Collection Envelope with their name and their completed pledge form.
- Students should collect their pledges, with checks payable to WCSD. Online pledges are automatically processed and there is no need to follow up with online pledge money.
- Turn in pledges in the envelope by Thursday, October 12
- Pledge incentives prizes will be awarded in late October or early November.

Questions? Contact our coordinator-

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"At Heritage Elementary, we help each other learn and grow every day in a safe and positive environment."

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